



GIVING TUESDAY – NOVEMBER 30, 2021
PRESENTED BY *Johnson & Johnson*



On Giving Tuesday, November 30th, UNICEF USA is thrilled to host *UNICEF @ 75*. This exclusive event will be a national hybrid fundraiser with in-person gatherings in 10 select cities* around the country of UNICEF's key supporters. Please join us for a cinematic, inspiring and powerful night for UNICEF and the children we serve.

EVENT LEADERSHIP

as of May 20, 2021

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\$100,000 Humanitarian Sponsor

could provide the safe transport of 2.5 million vaccine doses within low- and middle-income countries to reach communities in remote areas

- 15 individual tickets with premium VIP seats to attend the event in-person
- 15 tickets to view the event virtually
- Dedicated verbal special thanks mention during the program
- Share a Seat: Donate one of your seats to allow a UNICEF Champion to view the show
- Logo listing on the following:
 - Electronic correspondence
 - Printed invitation
 - Special thanks during the program
 - Screen rotation during pre-show reception
 - Title credits at the top of show (text)
 - Event website
 - Recognition in digital event program
 - Name listing on end credits (text)

\$50,000 Champion Sponsor

could provide 32 new freezers for storing vaccine ice packs, which help ensure vaccinations are safe and no doses go to waste

- 10 individual tickets with prime seating to attend the event in-person
- 10 tickets to view the event virtually
- Special thanks mention during the program
- Share a Seat: Donate one of your seats to allow a UNICEF Champion to view the show
- Text listing on the following:
 - Electronic correspondence
 - Printed invitation
 - Screen rotation during pre-show reception
 - Event website
 - Recognition in digital event program
 - Name listing on end credits (text)

\$25,000 Protector Sponsor

could fund all costs of delivering a dose of the COVID-19 vaccine to 14,000 people – from vaccine transport to safe waste management

- 8 individual general admission tickets to attend the event in-person
- 10 tickets to view the event virtually
- Share a Seat: Donate one of your seats to allow a UNICEF Champion to view the show
- Text listing on the following:
 - Electronic correspondence
 - Printed invitation
 - Event website
 - Recognition in digital event program

\$10,000 Advocate Sponsor

could provide social-mobilization campaigns for 13 health facilities to allow UNICEF to disseminate crucial vaccine information

- 6 individual general admission tickets to attend the event in-person
- 5 tickets to view the event virtually
- Share a Seat: Donate one of your seats to allow a UNICEF Champion to view the show
- Text listing on the following:
 - Event website
 - Recognition in digital event program

\$2,500 Patron

could provide over 200 basic handwash stations to maintain good hand hygiene at vaccination session

- 2 individual general admission tickets to attend the event in-person

\$1,500 Friend of UNICEF

could provide 150 COVID-19 diagnostic tests

- 1 individual general admission ticket to attend the event in-person

PLEASE RETURN THIS FORM TO JENNIFER LOPEZ | jlopez@unicefusa.org

I/WE PLEDGE TO SUPPORT THE UNICEF @ 75 EVENT AT \$ _____

NAME/COMPANY: _____

EMAIL /TELEPHONE: _____

SIGNATURE/ DATE: _____

Tax ID 13-1760110.

Please make checks payable to the UNICEF USA. Your contribution above the \$150 per person fair market value of the evening is fully tax-deductible as provided by law. Please submit payment for your gift no later than June 30, 2022.

**UNICEF events to be held in select cities including Atlanta, Boston, Chicago, Dallas, Houston, Los Angeles, Miami, New York, San Francisco and Washington D.C.*